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Yokohama City Business Information 【WBC Mail Magazine】

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This mail magazine is sent to people who requested for subscription through the website or questionnaires from Yokohama World Business Support Center (WBC). Also, we are sending it to people who exchanged business cards on events and etc.

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1. ----- ■□■

<From WBC>

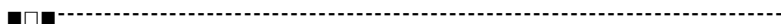
【What is “WBC”?】

①WBC is the service center to support companies from across the world and foreign affiliated companies. They could receive individual free consultations and a variety of information related to setting up a business base, doing businesses and also living a comfortable life in Yokohama.

②Our professional business consultants will support foreign affiliated companies finding business partners or establishing branch offices in Yokohama. The Companies can easily get consulting advice on doing business and living in Japan by e-mail or over the phone.

③WBC also has rental offices that are offered exclusively to foreign affiliated firms with a reasonable fee until they set up their permanent offices or bases in Yokohama.

Through this mail magazine, we are going to deliver business information in Yokohama and Japan. There will be plenty of useful information for companies to launch and expand businesses in Yokohama.



2. -----■□■

<From WBC>

【Report of Networking Event ~Business opportunities with IoT~】

The networking event for foreign affiliated companies was held on November 1st. Wipro Japan KK and NTQ Japan, INC. gave presentations. From City of Yokohama, the project of I・TOP Yokohama was also introduced. Many companies related to IoT industry has joined the event. We are also planning to have a seminar/networking event focusing on the recruitments of international students studying in Japan. If you were not able to attend the IoT event, please join us in this upcoming event. For the report and the photos from the event, please follow the link below.

<https://www.facebook.com/YokohamaWBC/posts/1737842322923676>

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3. -----■□■

<From WBC>

【Interview on Cheng Shin Rubber Ind. Co., Ltd. (“MAXXIS”)】

WBC has been holding interviews on successful international companies in Yokohama. This time, Cheng Shin Rubber Ind. Co., Ltd. (“MAXXIS”), which is the largest tire producer in Taiwan, shares some insights on why they chose Yokohama and how they approach Japanese markets. For the full article, please follow the link below.

<http://www.ywbc.org/en/voice.html#sec10>

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#### About the services of WBC

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In WBC, we are offering the services below.

(For the detail, please look at the URL under each items)

○Business consultation

<http://www.ywbc.org/en/consultation.html>

○Rental office space

<http://www.ywbc.org/en/office.html>

○Business inquiry information service

<http://www.ywbc.org/en/inquiries.html>

○Mail magazine

○Information through Facebook

<https://www.facebook.com/YokohamaWBC>

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## About Yokohama World Porters

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WBC is on the 6<sup>th</sup> floor of Yokohama World Porters. Yokohama World Porters is an entertainment shopping mall with the concept of “diverse world is here.” You can enjoy fashion, furniture, foods, accessories and goods. There is AEON CINEMA MINATOMIRAI on 5<sup>th</sup> floor too, and you can enjoy this place for a whole day.

[http://www.yim.co.jp/foreign/directory\\_en/](http://www.yim.co.jp/foreign/directory_en/)

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## About the publication of WBC mail magazine

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Yokohama World Business Support Center (WBC) is commissioned by the City of Yokohama to Pasona.inc for its management.

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